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TUESDAY
SEPTEMBER 17th
1974

PRESTON NORTH END F.C.

VERSUS

PRESTON NORTH END

CHARLTON ATHLETIC

OFFICIAL PROGRAMME

Price 10p

THE CLUB AT THE HEART OF THE NEW SUPER CITY

our visitors . . .

From left to right *(Front Row)* K. Peacock, P. Warman, D. Hales, R. Bowman, M. Penfold. *(Middle Row)* A. Horsfield, C. Powell, R. Tumbridge, P. Hunt, E. Dunphy, D. Young, A. Nelson (Team Manager). *(Back Row)* B. Goldthorpe, M. Flanagan, J. Dunn, P. Davies, B. Curtis.

PEN PICTURES

JOHN DUNN. Goalkeeper, played for Chelsea, Torquay and Aston Villa before joining Charlton in 1971. Made 30 appearances last season. Born Barking, Essex.

BOB CURTIS. Taken on as an apprentice and signed as full pro. in 1967. Consistent member of first team almost ever since.

PHIL WARMAN. Made over 100 appearances since debut in 1969–70, but out of favour last season. Former England youth international.

PETER HUNT. A midfield player who came from Southend in 1972 and has since made 37 League appearances. Born Mile End, London.

ARTHUR HORSFIELD. Had experience with Middlesbrough, Newcastle and Swindon and has been top scorer at Charlton in his two seasons there – 29 goals in 1972–73 and 19 in 1973–74. Also ever-present both seasons. Comes from Newcastle.

DAVID YOUNG. Another Newcastle man who arrived at Charlton via Sunderland after 12 years with Newcastle. Usually plays in back four.

COLIN POWELL. A winger from Hendon who made his name in the Southern League before joining Charlton. Last season made 42 appearances.

DEREK HALES. A striker who joined Athletic a year ago from Luton. Thirty-six appearances last season. A native of Kent.

RICHARD BOWMAN. A former apprentice pro. who became a full professional in March, 1973, and is just getting established in first team.

EAMONN DUNPHY. An Eire international who previously played with York City, Manchester United and Millwall and went to Charlton in November, 1973.

KEITH PEACOCK. A popular local product who has been at The Valley for 12 seasons. Made 36 appearances last season.

CHARLTON ATHLETIC

The club crest of Charlton Athletic describes them as "The Valiants" and in their comparatively short professional existence they have certainly kept themselves in the news with many bold efforts.

Founded in 1906, the club turned professional in 1920 and the following year were elected to the League III (South).

In 1928–29 they were the champions of this division and though they slipped back in 1932–33 they proceeded to set up a record, since equalled by Q.P.R., of going from Division Three to Division One in three successive seasons.

There followed 14 seasons in the top grade until a season's total of 22 points and 120 goals against spelt disaster in 1956–57.

The next fifteen years were spent in Division Two but three poor seasons saw the inevitable happen again and they have been in Division Three since 1972–73.

They have managed to keep around the half-way position in the table and last season their record was:

P.46 W.19 D.8 L.19 F.66 A.73 Pts.46

This season, however, they have started by taking seven points from their first four games, only to be shaken badly on Wednesday night, when they lost 5–1 in the League Cup at Old Trafford, and again on Saturday by a 3–0 defeat at Colchester.

Goalkeeper Sam Bartram, who played in 583 League matches, Don Welsh, Eddie Firmani, Malcolm Allison and Gordon Jago will probably be remembered best amongst Charlton's past players.

Their visits to Deepdale have not been very advantageous to them, North End's record for the 19 League games played being:

W.14 D.3 L.2 F.48 A.24 Pts.31

The last clash at Deepdale was in Division Two in 1971–72, when goals by Clive Clark and Bobby Ham enabled North End to win 2–1. In the return game at the Valley it was Charlton's turn to win 2–1.

High scoring games in which they have been involved include an 8–1 win over Middlesbrough, an 11–1 defeat by Aston Villa, a 7–6 win over Huddersfield and a 6–6 draw with Middlesbrough.

Crowds of 75,031 for a F.A. cuptie with Aston Villa in 1938 and 68,036 for a League game with Arsenal in '36 give some idea of the size of their ground.

MANAGER

Andy Nelson first came into prominence at the beginning of the 1960's when he was captain of Ipswich Town under the management of Sir Alf. Ramsey. During that time the club won the Second and First Division Championships in successive years.

Afterwards, he had a spell with Orient as captain and then moved on to Plymouth. Five years ago he joined neighbouring Millwall as coach under Benny Fenton for two years before becoming manager of Gillingham three years ago. He steered the Kent club to promotion last season and now hopes to do the same for Charlton.

KEEP OFF

Please do not damage the advertisements facing the pitch or obscure them, and KEEP OFF THE GRASS. The playing area must be kept clear of spectators. Needless damage is done when supporters go on to it. THIS MUST CEASE, otherwise well-behaved youngsters as well as offenders may be penalised. You can cheer from the terraces.

RECORD REQUESTS

Supporters wishing to have a record played in the pre-match or half-time entertainment spots over the public address system should send their requests to the Secretary, Deepdale, Preston, marking their envelope in the bottom left hand corner "D.J."

CHARLT

Tonight we are joint leaders of the Second Division, a position which we hope to at least maintain throughout the coming months.

It is satisfying to me not from the point of view of the individual results but for the way we have done it. We have gone out to score goals and Saturday was the first time we have failed to score. And it took a good defensive display by the Rovers to stop us.

We are satisfied we are playing clean, attractive football and though we may be criticised by some people for not getting enough points this is the way I want it. If North End's name is bandied about as a good, clean team, capable of defending efficiently but not unsportingly, then that is what I want and as the manager, if I can get that over to the players I shall be content.

The Rovers game was a great example; the referee had very little to do, no-one to caution, no unnecessary whistle-blowing and for a 0–0 game I thought it was super.

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ON CHAT

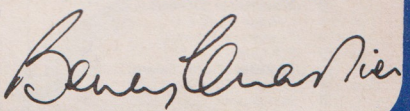
Looking back at last season, when we were relegated, I feel that had we played as composedly as we do now some of the games we lost we would have drawn and could well have still been in the Second Division.

Sometimes it is going to be a little frustrating when we have not scored as many goals as the fans want but in the long run I am sure it will work. We have young players like Tony Morley, Mike Elwiss, Mel Holden and Alan Lamb, who are going to get better as time goes on and who will gain by experience.

Tonight we play Charlton and it is a nostalgic match for me, for it was against Chalrton somewhere around 1955 that I played my first League match. Manchester United won that match and I hope we win tonight. Obviously, times have changed for me and for Charlton Athletic as well, under their new manager Andy Nelson. He has taken over a club with a great tradition and I am sure he will do very well for them.

Charlton's is a ground you always remember because it used to accommodate up to 75,000 spectators. Everybody, including Preston, is looking forward to a return of the days when grounds will be filled again to overflowing with well-behaved spectators.

We were all sorry when Jimmy Scott, our chief scout, who has given priceless service to the club, suffered a heart attack last week. He is making good progress and we hope he is soon back amongst us in the best of health.



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Runners-up: 6 times

League: Second Division Champions
1904 1913 1951
Runners-up: Twice

League: Third Division Champions
1971

F.A.Cup Winners
1889 1938

F.A. Cup Finalists
1888 1922 1937 1954 1964

War Cup Winners
1941

F.A. Charity Shield Finalists
1938

F.A. Youth Cup Finalists
1960

First Team Record

SEASON 1974–75

1974		Opponents		Rslt.	Pts	Gate
Aug.	17	**Plymouth Argyle**	h	1–0	2	11663
,,	20	**Rochdale (LC1)**	h	1–0	–	7780
,,	24	Watford	a	2–3	0	8918
,,	31	**Walsall**	h	3–2	2	7446
Sept.	3	**Bury**	h	3–0	2	10404
,,	7	Aldershot	a	2–1	2	6337
,,	10	**Sunderland (LC2)**	h	2–0	–	13279
,,	14	**Blackburn Rovers**	h	0–0	1	18042
,,	17	**Charlton Athletic**	h			
,,	21	Peterborough United	a			
,,	24	Crystal Palace	a			
,,	28	**Bournemouth**	h			
Oct.	1	Bury	a			
,,	5	Hereford United	a			
,,	9	League Cup 3				
,,	12	**Colchester United**	h			
,,	19	Brighton	a			
,,	22	**Gillingham**	h			
,,	26	**Grimsby Town**	h			
Nov.	2	Halifax Town	a			
,,	6	Gillingham	a			
,,	9	**Southend United**	h			
,,	13	League Cup 4				
,,	15	Tranmere Rovers	a			
,,	23	F.A.Cup (1)				
,,	30	**Huddersfield Town**	h			
Dec.	4	League Cup 5				
,,	7	Wrexham	a			
,,	14	F.A.Cup (2)				
,,	21	**Port Vale**	h			
,,	26	Blackburn Rovers	a			
,,	28	**Chesterfield**	h			
1975						
Jan.	4	Charlton Athletic (3)	a			
,,	11	**Wrexham**	h			
,,	15	League Cup Semi-Final				
,,	18	Huddersfield Town	a			
,,	22	League Cup Semi-Final				
,,	25	**Swindon Town** (4)	h			
Feb.	1	Southend United	a			
,,	8	**Halifax town**	h			
,,	15	Swindon Town (5)	a			
,,	22	**Tranmere Rovers**	h			
,,	28	Walsall	a			
Mar.	1	League Cup Final				
,,	8	**Crystal Palace** (6)	h			
,,	15	Bournemouth	a			
,,	18	Plymouth Argyle	a			
,,	22	**Aldershot**	h			
,,	29	Port Vale	a			
,,	31	Chesterfield	a			
Apr.	1	**Peterborough United**	h			
,,	5	Grimsby Town (S.F.)	a			
,,	12	**Hereford United**	h			
,,	19	Colchester United	a			
,,	22	**Watford**	h			
,,	26	**Brighton**	h			
May	3	F.A.Cup Final				

First Team Appearances Season 1974–75
(6 League matches)

Bird 6; Brown 6; Burns 6; Charlton 6; Elwiss 6; Lamb 6; McMahon 6; Morley 6; Spark 6; Holden 5; Sadler 5; Baxter S. 1; Coleman 1.

First team Goals Season 1974–75

(League Cup): Charlton 1; Holden 1; Morley 1.
(League): Holden 4; Morley 3; Charlton 2; Elwiss 1.

SEASON 1974–75

Division III

(including 14th September, 1974)

	P.	W.	D.	L.	Goals For	Ag.	Pts.
Southend United	6	4	1	1	9	3	9
Preston North End	**6**	**4**	**1**	**1**	**11**	**6**	**9**
Peterborough Utd.	5	4	0	1	8	5	8
AFC Bournemouth	5	3	1	1	4	1	7
Blackburn Rovers	5	3	1	1	6	5	7
Charlton Athletic	5	3	1	1	6	5	7
Colchester United	5	2	2	1	8	5	6
Crystal Palace	5	3	0	2	10	7	6
Brighton & H.A.	5	3	0	2	5	4	6
Swindon Town	6	2	2	2	8	10	6
Watford	6	2	2	2	8	10	6
Walsall	5	1	3	1	8	7	5
Halifax Town	6	1	3	2	8	11	5
Tranmere Rovers	6	2	1	3	5	7	5
Bury	6	2	1	3	5	8	5
Huddersfield Town	5	2	0	3	6	5	4
Plymouth Argyle	6	2	0	4	10	11	4
Wrexham	5	1	2	2	7	8	4
Hereford United	6	2	0	4	5	7	4
*Aldershot	6	2	1	3	6	9	4
Port Vale	5	1	2	2	6	9	4
Grimsby Town	5	1	1	3	7	7	3
Chesterfield	5	1	1	3	6	8	3
Gillingham	5	0	2	3	3	7	2

* Point deducted for playing unregistered players.

PROFESSIONAL PLAYING STAFF Season 1974–75

	Height	Weight	Birthplace
Baxter, Stuart	6' 1"	11st 11	Wolverhampton
Bird, John	6' 0"	12st 6	Doncaster
Brown, John	5' 11½"	12st 6	Bradford
Burns, Francis	5' 8½"	10st 7	Coatbridge
Charlton, Bobby	5' 9"	12st 1	Ashington
Coleman, Gordon	5' 8½"	11st	Nottingham
Elwiss, Michael	5' 11½"	12st	Doncaster
Holden, Mel	6' 2"	13st 2	Dundee
Lamb, Alan	5' 9"	10st 4	Falkirk
McMahon, John	5' 9"	12st	Manchester
Morley, Tony	5' 8"	10st 12	Ormskirk
Sadler, David	6' 0"	12st 10	Yalding (Kent)
Spark, Alex.	5' 10"	12st 1	Stenhousemuir
Stiles, Nobby	5' 6"	10st 10	Manchester
Treacy, Ray	5' 9"	11st	Dublin
Williams, Gary	6' 0"	11st 4	Liverpool

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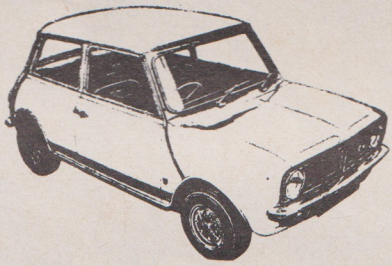

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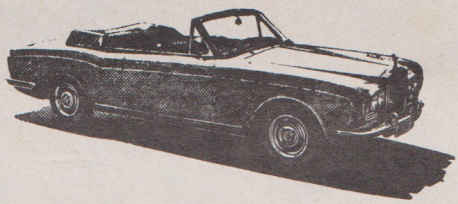

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PAYNES PNE PICTURES

Mel Holden and Graham Hawkins in action on Saturday.

Alan Lamb foiled by Stuart Metcalfe.

John Brown saves from Don Martin.

Reserve Team Record

RESERVE TEAM FIXTURES

1974	Opponents		Rs/t.	Pts
Aug. 17	Aston Villa	a	1–4	0
,, 24	**Bury**	h	2–0	2
,, 27	**Blackpool**	h	3–2	2
,, 31	Coventry City	a	1–3	0
Sept. 3	Blackpool	a	2–2	1
,, 14	Wolverhampton w.	a	2–4	0
,, 21	**Sheffield Wednesday**	h		
,, 28	Liverpool	a		
Oct. 5	**Bolton Wanderers**	h		
,, 8	**Blackburn Rovers**	h		
,, 12	West Bromwich albion	a		
,, 19	**Manchester City**	h		
,, 29	Huddersfield Town	a		
Nov. 2	**Sheffield United**	h		
,, 9	Newcastle United	a		
,, 16	**Everton**	h		
,, 25	Stoke City	a		
,, 30	Burnley	a		
Dec. 7	**Nottingham Forest**	h		
,, 14	**Aston Villa**	h		
,, 21	Leeds United	a		
,, 28	Derby County	a		
1975				
Jan. 1	**Wolverhampton W.**	h		
,, 11	Nottingham Forest	a		
,, 18	**Burnley**	h		
Feb. 1	**Newcastle United**	h		
,, 8	Sheffield United	a		
,, 15	**Stoke City**	h		
,, 22	Everton	a		
,, 25	**Derby County**	h		
Mar. 1	**Coventry City**	h		
,, 8	Manchester United	a		
,, 15	**Leeds United**	h		
,, 22	Sheffield Wednesday	a		
,, 29	**Liverpool**	h		
,, 31	Blackburn Rovers	a		
Apr. 5	**West Bromwich A.**	h		
,, 12	Bolton Wanderers	a		
,, 19	**Huddersfield Town**	h		
,, 26	Manchester City	a		
	Bury (to be arranged)	a		
	Manchester United	h		

Central League
(including 7th September, 1974)

	P.	W.	D.	L.	Goals For	Ag.	Pts.
Aston Villa	7	5	1	1	16	10	11
Liverpool	6	4	1	1	10	5	9
West Bromwich A.	6	3	2	1	10	6	8
Bolton Wanderers	5	2	3	0	10	5	7
Coventry City	5	3	1	1	10	9	7
Manchester City	6	3	1	2	5	5	7
Everton	4	3	0	1	7	2	6
Stoke City	4	3	0	1	9	4	6
Nottingham Forest	5	2	2	1	10	7	6
Derby County	5	2	2	1	7	5	6
Huddersfield Town	6	3	0	3	8	6	6
Burnley	4	2	1	1	7	5	5
Leeds United	6	2	1	3	10	11	5
Preston North End	**5**	**2**	**1**	**2**	**9**	**11**	**5**
Blackpool	6	1	3	2	8	10	5
Newcastle United	5	2	0	3	8	8	4
Wolverhampton W.	6	2	0	4	10	13	4
Manchester United	5	2	0	3	6	8	4
Bury	5	1	0	4	4	9	2
Blackburn Rovers	5	0	1	4	1	10	1
Sheffield United	4	0	0	4	3	11	0
Sheffield Wednesday	4	0	0	4	0	8	0

CAR PARKING IN AND AROUND DEEPDALE

We are asked by the Lancashire Constabulary to draw the attention of our supporters to complaints received by them regarding the parking of vehicles with near-side wheels on footpaths in side streets in the Deepdale area. Damage is being caused to footpaths and we are asked to point out that parking of this type is an offence against the provisions of the Highways Act 1959.

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OUR DIVISION

Southend's home defeat by Crystal Palace on Friday night and North End's draw with Blackburn Rovers puts the two clubs level on points at the top of the Third Division. Southend's superior goal average, however, keeps them ahead and steaming up menacingly behind are Peterborough United, just a point less and a game in hand.

North End have a chance next Saturday to check the Cambridgeshire side when they visit the London Road ground. This is the sort of game from which Bobby Charlton and his lads must take at least one point to establish themselves as worthy challengers for promotion.

Peterborough shot out of the Fourth Division last season by scoring 75 goals against 38, which gave them 65 pts, a lead of three over their nearest rivals, Gillingham. They have won all their matches this season except one at Hereford, where they lost 2–0 and have a formidable home record.

Tonight's visitors, Charlton, were sunk almost without trace in their last two games, one a League Cuptie and the other on Saturday at Colchester.

There are no unbeaten clubs left in the Division and, despite their blank score-sheet against the Rovers, North End's eleven goals remain the highest. In fact, Saturday's 12 games produced only 16 goals in all, a pretty poor return for the efforts of so many, and of these only five goals were scored away from home.

One would probably have to go back a long time to find such an unproductive Saturday afternoon. On the first Saturday, this season, for instance, 30 goals were scored and on September 7th, 36, the highest so far this season.

It was a low-scoring day all round on Saturday, however, with the First and Fourth Divisions mustering 24 each and the Second only 18.

Only 3,167 spectators saw Halifax lose at home to Bury, while bottom-of-the-table Gillingham, who have yet to win in their new division, played before 5,580.

Brighton, after a bumper first day, were down to 11,605 and North End's "derby" gate of 18,042 was easily the highest of the day.

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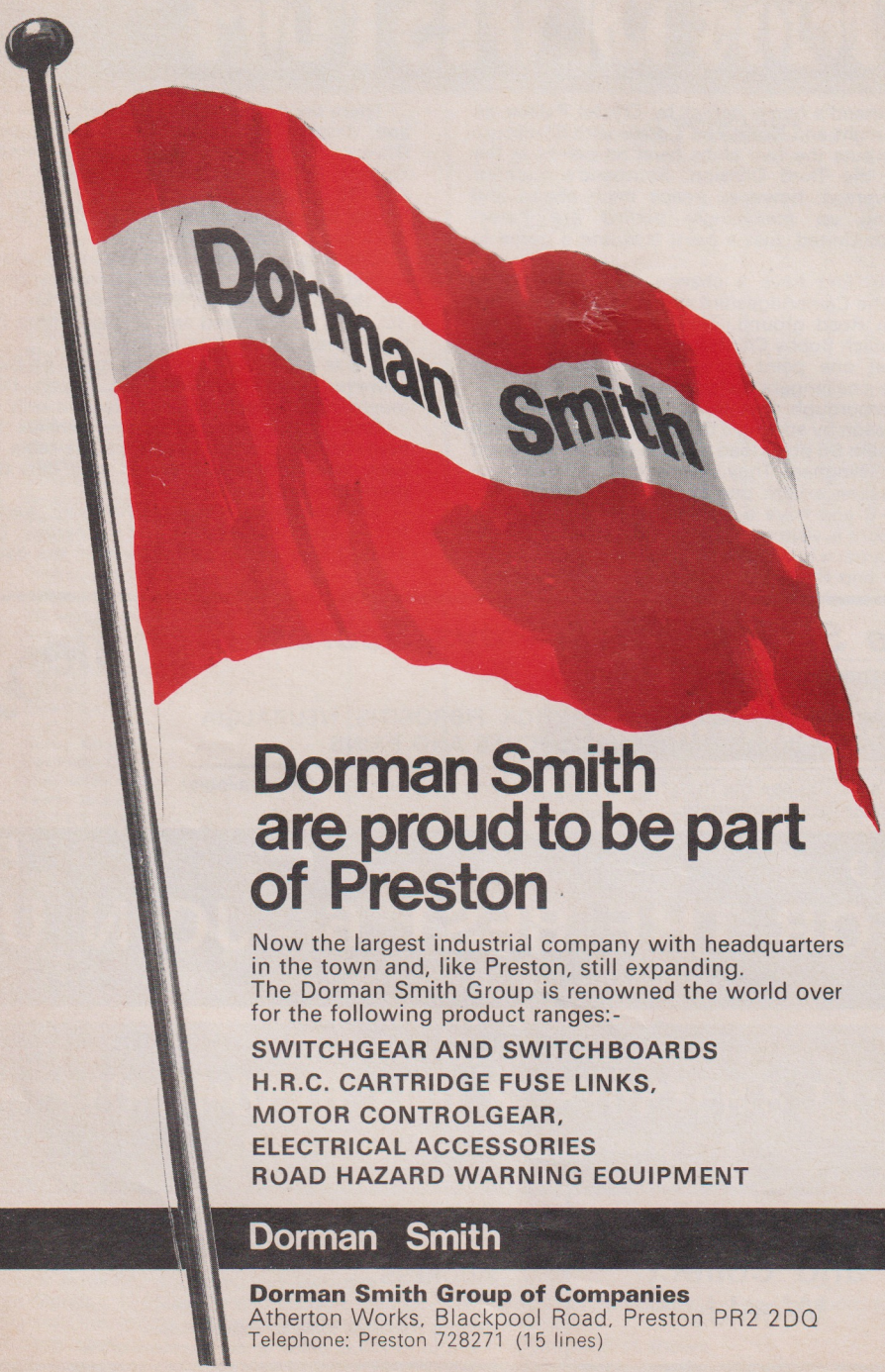

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SNAP SHOTS

A visitor to Deepdale on Tuesday for the Sunderland League Cuptie was Ivor Broadis, a talented forward with Carlisle, Manchester City and Newcastle in the 1950's.

He played for England three times against Scotland and, if memory does not play us false, scored twice in one of those games, both from Tom Finney's passes. The pair took the opportunity to have a little chat together after the game in the North End boardroom.

Although he was once player manager at Carlisle, Broadis eventually preferred journalism, to soccer management and was in the Press Box reporting for the Newcastle Chronicle series.

* * *

It was nice to see that three of our young players, John Smith, Mike Baxter and Ricky Thompson were chosen for a special coaching session by the Scottish F.A. at Largs on Sunday.

This put them in line for selection for an Anglo–Scottish eleven in Glasgow tomorrow, from which a team will be chosen to represent Scotland in the European Youth Tournament at Kilmarnock in November.

* * *

Preston-born Adrian Alston, who played in Australia's World Cup team in Germany, this summer, has managed his first English League goal, but it was only by way of consolation for Luton against four by Ipswich. The Suffolk club, whose only success in nine years in the First Division was the championship in 1961–62, with a mere 56 points, are now top of the table.

Col. Sanders' Recipe

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WILL YOU BE 'KENTUCKY LUCKY' ?

THREE LUCKY WINNING NUMBERS will be announced on the loudspeakers at half-time. The FIRST lucky programme holder will be entitled to claim TEN POUNDS, the holders of the other two programmes will each receive a voucher for a Party Barrel containing 20 pieces of finger licken' good chicken.

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Preston

Join M6 at most convenient intersection (Note: Mileages start at intersection 31, Samlesbury). M6 south and M6/M1 Midlands Link then M1 south to intersection 2, Five Ways Corner, Hendon, North London, junction with A1/A41
208 miles

A41 (follow "West End" signs) to A406 North Circular Road at Brent Flyover and A406 westbound to Chiswick roundabout junction A205
216 miles

A205 (South Circular Road) to junction A23
225 miles

A23 (Right) along Streatham Hill and Streatham High Road, left at William IV Hotel along Green Lane, Parchmore Road and High Street. Across Grange Road and into Whitehorse Lane to Crystal Palace ground
SOUTH NORWOOD 230 miles

Supporters wishing to travel to the above match should contact Mr. Tom Moorby in the Supporters' Club as soon as possible. Depart 11 a.m. returning after the match through the night. Price £2·25 (Adults), Child £1·35

FIRST GOAL SWEEP

H2	H6	H10	V4	V8
H3	H7	H11	V5	V9
H4	H8	V2	V6	V10
H5	H9	V3	V7	V11

CUT OUT FOR YOUR OWN GROUP SWEEP

SUPPORTERS' CLUB

FORTHCOMING ATTRACTIONS

September

19	Thursday	TONY ROWE (Vocal/Guitar)
21	Saturday	SMILEY (Show Group)
22	Sunday	MARIANNE (Girl Vocal)
26	Thursday	DAVE DENNIS DUO
28	Saturday	PENNY ARCADE (Show Group)
29	Sunday	TONY STRANGE (Vocal)

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John BROWN	1	John DUNN
John McMAHON	2	Bob CURTIS
Alex SPARK	3	Phil WARMAN
Francis BURNS	4	Peter HUNT
John BIRD	5	Arthur HORSFIELD
David SADLER	6	David YOUNG
Alan LAMB	7	Colin POWELL
Tony MORLEY	8	Derek HALES
Mike ELWISS	9	Richard BOWMAN
Mel HOLDEN	10	Eamonn DUNPHY
Bobby CHARLTON	11	Keith PEACOCK
	12	

REFEREE

MORRISSEY (Bramhall, Ches.)
On the League list since 1968–69 and refereed a League Cup semi-final in 1971. Married with two children, he is a financial controller.

LANCASHIRE EVENING FOOTBALL POST

LINESMEN

Red Flag:
A. Gorton (Macclesfield)

Yellow Flag:
D. Salt (Oldham)

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DEEPDALE DIARY

Saturday, September 21st, 1974 CENTRAL LEAGUE Kick-off 3.00 p.m.
Preston North End Reserves v. Sheffield Wednesday Reserves

Saturday, September 28th, 1974 DIVISION THREE Kick-off 3.00 p.m.
PRESTON NORTH END v. AFC BOURNEMOUTH

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